

## Writing/Editing

Most authors can handle the writing/editing of a book, which is why they are authors in the first place. On the other hand, some people just have a great story to tell, and need help telling it. Or they've edited and revised a manuscript so many times, they can no longer look at it objectively. Eckhartz Press can help. We're specialists in ghost writing, book shaping, deep editing and proofreading.

## Book Design/Pre-Press

This is often the most daunting part of the process for authors. Once the manuscript is complete, what is the next step? An author may know some designers, but are those designers experienced with the program, dimensions, and specs that printers require? Do they know how to properly design, space and organize a book's interior? The e-book is another potential minefield because e-book formatting requirements for each e-book device is different and difficult to comprehend. And then there's the problem of actually printing the book. How does one find the right printer who will print the right number of copies at the right price? Eckhartz Press can help in all of these areas. Cover and interior design, ebook design conversion, paperback printing and shipping fulfillment are just a few of the things we can do.

## Marketing/Publicity

Once your book is done, getting the word out can be one of the most difficult and expensive parts of the process. Eckhartz Press is a small press in Chicago, and yet it generates as much traditional and social media press attention as any big publisher. How is that possible? It's pretty simple, actually. We were in the media for years, and know exactly how to pitch a project, and who to pitch it to in Chicago. We also have a plethora of tools at our disposal to get the word out in the most cost-effective ways imaginable—at a fraction of the cost of a full-time PR firm.

### Publicity Plan

Our expert media advisers have gotten authors on virtually every radio and television station in Chicago, as well as traditional and non-traditional print and on-line coverage. Our extensive knowledge of the media is invaluable.

### Website/Facebook page design

Creating an online destination for your book is essential for a self-published book. Even if your book is selling online at amazon or Barnes & Noble, sending someone to your website or Facebook page provides a much better return.

### Email Blasts

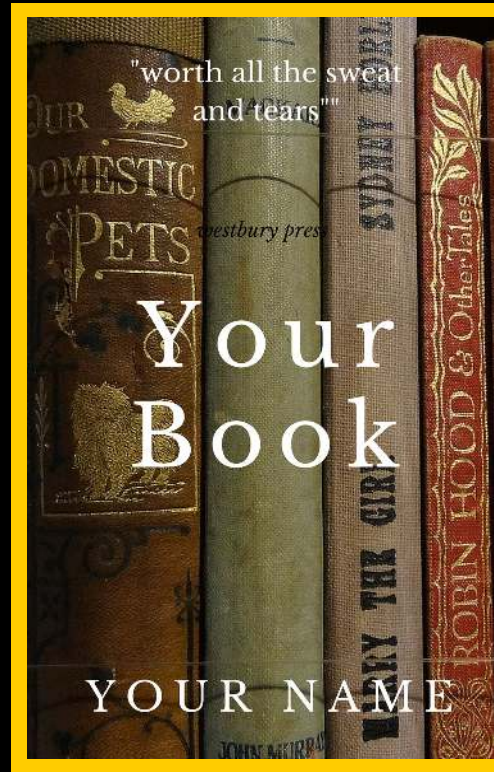
Eckhartz Press will design the e-mail, and co-ordinate an e-mail campaign for your book.

### Promotional Videos & Audio

We can create a simple and inexpensive video for you to post on YouTube, or an audio commercial that can be spread on social media.

### Graphic Design and Point of Purchase

Need a banner ad? Point of purchase display? We can help.



All services available  
ala carte

**Eckhartz Press**  
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*Author  
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